

Communications highlights

January – April 2023



Highlights



Council tax leaflet

Leaflet included in all council tax bills, explaining how your council tax will be spent on fighting crime and keeping communities safe



How your council tax will be spent on fighting crime and keeping communities safe

Police and Crime Commissioner Marc Jones and Chief Constable Chris Haward explain how the extra council tax raised this year will be invested in front line policing to keep you and your community safe.

This extra money will be dedicated to:

- Maintaining police officer numbers**
Retaining our police officer numbers at 1186, bolstering local neighbourhood teams, preventing and tackling crime, and protecting our communities.
- Extra officers and staff into specialist sexual assault/abuse units**
Commitment to greater protection and justice for children and adults across Lincolnshire who experience some of the most harmful crimes
- Improving 101 call response times**
Lincolnshire has one of the best 999 answering records in England. An additional 15 call handlers will boost the 101 service to give residents the service they deserve.
- Making our roads safer**
Investment in the Serious Collisions Investigation Unit will help deliver crucial answers and justice to victims and families of tragic incidents on our roads.
- Increasing community confidence**
We are determined to keep the confidence of the public and raise it even further with investment into the Professional Standards Department to maintain and raise standards of conduct and behaviour within the service.
- More officers on shift when you need them**
Investment in a revised deployment model to place more officers on duty in peak demand periods thereby improving incident response times

What money do we receive and how is it spent?

INCOME

£160.9m

- Council tax: £70.8m (44%)
- Government grants: £83.3m (51.8%)
- Contribution from reserves & other income: £6.8m (4.2%)

EXPENDITURE

£162.9m

- Office of the PCC (including funding services for victims of crime): £1.3m (0.8%)
- Police officers: £73.9m (45.4%)
- Police staff & PCSOs: £45.6m (28%)
- Other costs (including custody, fleet, premises and regional collaboration): £37.5m (23%)
- Capital financing: £4.6m (2.8%)

The chart above excludes £2m of savings, the delivery plan for which is currently using financial

Property band	Cost last year (£)	Increase this year (£)	Cost this year (£)	Cost per week this year (£)	Increase per week (pence)
A	184.20	9.96	194.16	3.73	19
B	214.90	11.62	226.52	4.36	22
C	245.60	13.28	258.88	4.98	26
D	276.30	14.94	291.24	5.60	29
E	337.70	18.26	355.96	6.85	35
F	399.10	21.58	420.68	8.09	42
G	480.50	24.90	505.40	9.33	48
H	552.60	29.88	582.48	11.20	57

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lincolnshire-pcc@lincs.police.uk
www.lincolnshire-pcc.gov.uk

Highlights




Out and about

 **Victim Lincs**
@VictimLincs

We are here with @OPCCLincs at The Spring Faith Festival at The Engine Shed today!

Lots of exciting things planned throughout the day - pop in for a chat if you are in the Lincoln area 😊



 **Victim Lincs**
@VictimLincs

We are with @OPCCLincs today at the @LincolnshireVET 'We're Stronger Together' conference!

Lots of great networking happening to help make our service as accessible as possible to victims of crime.

#LVETStrongerTogether



 **OPCC Lincolnshire**
@OPCCLincs

Our Deputy PCC was honoured to join @LincsPolice's Wildlife Crime Officer and other organisations at the launch of Operation Seabird

This multi-agency initiative deals with coastal crime such as disturbance to protected wildlife and habitats

Read more: lincs.police.uk/news/lincolnsh...



Highlights



Lincolnshire Strong Voices

 **OPCC Lincolnshire**
@OPCCLincs

Lincolnshire Strong Voices Day has kicked off! 💡

We're joined by a group of enthusiastic young people this afternoon.

We are excited to hear their views on police, crime and community safety were they live and feed them back to PCC @MarcJonesLincs

#SaferTogether



What an amazing day 😊

Great to meet such a fantastic bunch of young people, all eager to share their views on crime, policing and community safety

Don't worry! There is still chance to join PCC @MarcJonesLincs's #LincsStrongVoices 📍

<https://lincolnshire-pcc.gov.uk/your-pcc/lincolnshire-strong-voices/> ...

IT'S TOPIC SELECTOR TIME

You have five minutes to write down what topics you want to choose for Strong Voices

... WHAT'S IMPORTANT TO YOU?

Highlights



Victim Lincs promotion

 **Victim Lincs**
@VictimLincs

Today is [#HelplinesAwarenessDay](#)

Our free, confidential helpline offers support for anyone living, working or studying in Lincolnshire that has been a victim of crime.

☎ 01522 947510 (8am-4pm Mon-Fri)

Outside of these hours please call [@VictimSupport](#) on 08 08 16 89 111 (24/7)

HERE TO HELP YOU



☎ 01522 947510
🌐 [victimlincs.co.uk](#)
✉

ALT

Anyone affected by crime has 12 rights classified under the [#VictimsCode](#)

2 Right two is to have the details of the crime recorded without unjustified delay 🕒

Find out more about your rights on our website [bit.ly/3KVpdXT](#)

[#KnowYourRights](#)

KNOW YOUR RIGHTS

2 To have the details of the crime recorded

#ThinkVictimLincs



Victim Lincs

 **OPCC Lincolnshire**
@OPCCLincs

Calling all Lincolnshire professionals and volunteers 🗣️

If you were working with a victim of crime, would you know how to help them get support?

[@VictimLincs](#) provide free, confidential advice and guidance

[#ThinkVictimLincs](#) and signpost anyone who needs support to them

Highlights



Sexual Violence Awareness Week



Victim Lincs
@VictimLincs

This week is [#SexualAbuse](#) and [#SexualViolence](#) Awareness Week.

Sabiha is our dedicated Sexual Violence Co-ordinator here at Victim Lincs!

She supports victims of sexual crime by listening to their needs and informing them of specialist support services available to them.



OPCC Lincolnshire
@OPCCLincs

There is one cause of rape. Rapists.

It is NEVER the fault of the person who has been attacked and violated.

Be 100% clear that you [#GetConsent](#)

It's [#SexualAbuse](#) & [#SexualViolence](#) awareness week and we are taking the opportunity to highlight this and other vital messages.

Sadly, this is a message we need to keep on saying until it is universally understood.

Sexual consent is freely given, enthusiastic, reversible, specific and informed.

**DO YOU
#GETCONSENT?**

Highlights




You're Right That's Wrong

Joint campaign with Lincolnshire Police

"The sexual assaults and harassment of women and girls by men and boys is 100% the responsibility of those men and boys. We must do more to encourage appropriate behaviours in our society."

Today PCC [@MarcJonesLincs](#) and [@LincsPolice](#) launch 'You're Right, That's Wrong' campaign

 **OPCC Lincolnshire**
@OPCCLincs

Challenge your peers when a line has been crossed

Be direct
Speak up - tell your mate their behaviour isn't OK

Get help
Speak to other friends and act together

Distract
Do something to change the situation - suggest doing something else or change the conversation

Just seen a mate giving her unwanted attention?

You're right, **that's wrong.**

When a mate crosses the line...
Distract him, then **have the conversation.**

To find out how, visit thatwrong.co.uk



ALT

Just seen a mate not take no for an answer from a woman at the bar?

You're right, **that's wrong.**

When a mate crosses the line...
Get help, then **have the conversation.**

To find out how, visit thatwrong.co.uk



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Stalking Awareness Week

Turn your mobile phone into a personal safety device 

[@Hollie_Guard](#) is an app that provides users with extra levels of protection when out and about.

You can:

- 👉 Raise an alert
- 👉 Track a journey
- 👉 Record visual and audio evidence

hollieguard.com

You may think that stalking is something that just happens to celebrities, but the reality is that it can happen to anyone.


Spot the **FOUR** signs of stalking behaviour:

- 👉 Fixated
- 👉 Obsessive
- 👉 Unwanted
- 👉 Repeated

For more information visit: bit.ly/33tae6p


Are you worried that someone might be stalking you?

We understand that it can feel difficult seeking support, which is why [@live_life_safe](#) created their 'Am I being stalked?' tool, which can help you report stalking and access support.



**Why are you
using your
doorbell camera
to keep an eye
on them?**



Am I being stalked? 

Highlights



Fraud and scams

 **Victim Lines**
@VictimLines




Received an email that you're not quite sure about? Is it asking you to login to your account, or maybe to "confirm" your payment details?

Don't become their next victim ⚠️

If you are suspicious, report it by forwarding the email to:
Report@phishing.gov.uk

actionfraud.police.uk/report-phishing

Spotted a suspicious email?

 **OPCC Lincolnshire**
@OPCCLincs

Buying tickets online?

⚠️ If your email account gets hacked, you could lose your tickets too.


✅ Protect your important online accounts with passwords you don't use anywhere else.

For more info, visit:
Cyberaware.gov.uk

Forward suspicious text messages to 7726





Marc Jones
POLICE & CRIME COMMISSIONER
LINCOLNSHIRE - SAFER TOGETHER

 **SECURE YOUR ACCOUNTS**

Important online accounts, such as the accounts you use to buy tickets, need passwords that you don't use anywhere else. Use random words to create passwords that are strong and memorable.

Payment • Account security

actionfraud.police.uk/ticketfraud



Highlights



National Apprenticeship Week

 **OPCC Lincolnshire**
@OPCCLincs

Kim is an apprentice here at the OPCC

This [#NationalApprenticeshipWeek](#), she tells us how much her confidence has grown since joining us and, if you're considering applying for our latest business management apprenticeship, why you should definitely do it!

 **OPCC Lincolnshire** @OPCCLincs · Feb 10

"I saw this apprenticeship as an opportunity for self-development – a chance to build on my skills and carry out a role that sounded interesting and exciting.

Working within the OPCC has given me chance to get stuck into a variety of different tasks and gain skills & experience"

 **OPCC Lincolnshire**
@OPCCLincs

Stella was our fantastic apprentice and is now a police officer within [@LincsPolice](#).

This [#NationalApprenticeshipWeek](#) she tells us how her apprenticeship within the OPCC allowed her to get another step closer to her dream career 🙌

" This apprenticeship helped me reach my dream of becoming a police officer! "



ALT NationalApprenticeshipWeek



Marc Jones
POLICE & CRIME COMMISSIONER

LINCOLNSHIRE - SAFER TOGETHER



January 1st – April 30th 2023

Page Reach

3,058



66.5% increase
compared to
September -
December 2022

New Followers

14



133.3% increase
compared to
September -
December 2022

Likes/Comments/ Shares

227



90.8% increase
compared to
September -
December 2022

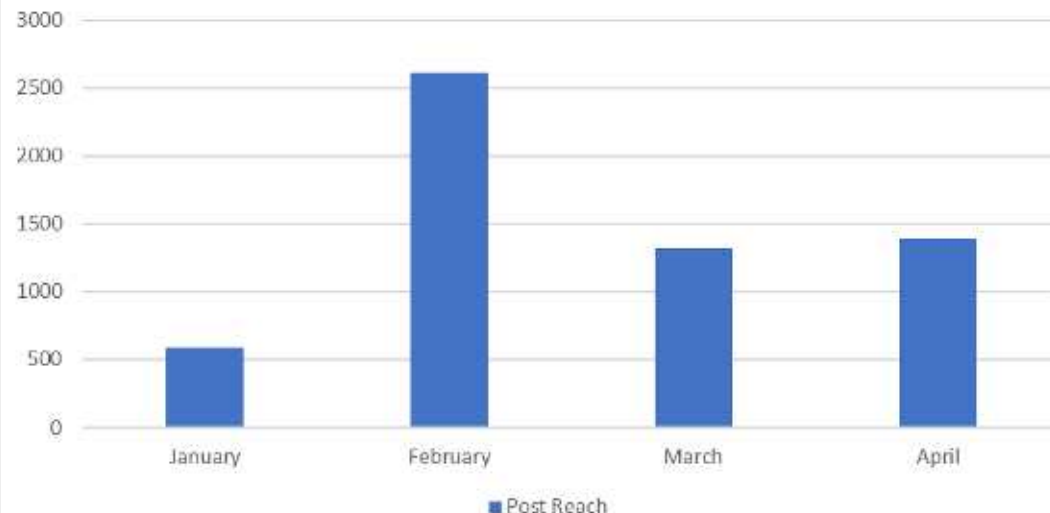
Link Clicks

19



72.7% increase
compared to
September -
December 2022

Post Reach



Top Posts

- Sexual Abuse and Sexual Violence Awareness Week
- Random Acts of Kindness Day
- Dementia Action Week - The Herbert Protocol)
- Cyber Stalking
- EDAN Lincs support
- Lincolnshire Night Light Cafes
- Fraud Prevention
- Spring Faith Festival Event



Twitter – Victim Lincs



January 1st – April 30th 2023

Impressions

33,200



12.54% increase compared to September – December 2022

Engagement Rate

2.1%



- 0.4% compared to September – December 2022

Likes/Retweets

333



11.9% decrease compared to September – December 2022

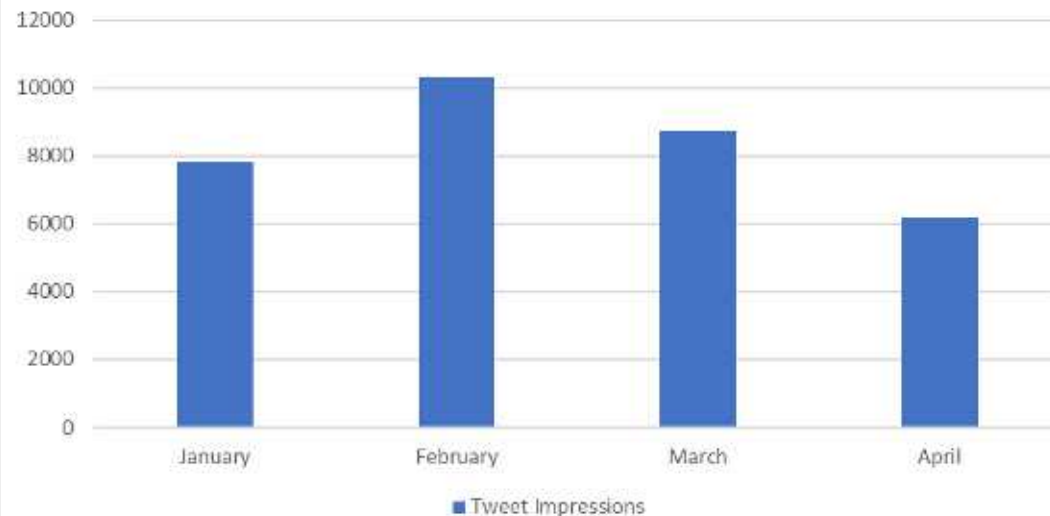
Link Clicks

53



39.5% increase compared to September – December 2022

Tweet Impressions



Top Posts

- Lincolnshire Domestic Abuse Partnership
- Ramadan
- Modern Slavery signs
- Helplines Awareness Day
- UK Government Emergency Alert
- ‘Stronger Together’ Conference
- Sexual Abuse and Sexual Violence Awareness Week
- Trans Visibility Day

January 1st – April 30th 2023

Page Reach

6,712



76.8% decrease compared to September - December 2022

New Followers

6



45.5% decrease compared to September - December 2022

Likes/Comments/Shares

260



39.1% decrease compared to September - December 2022

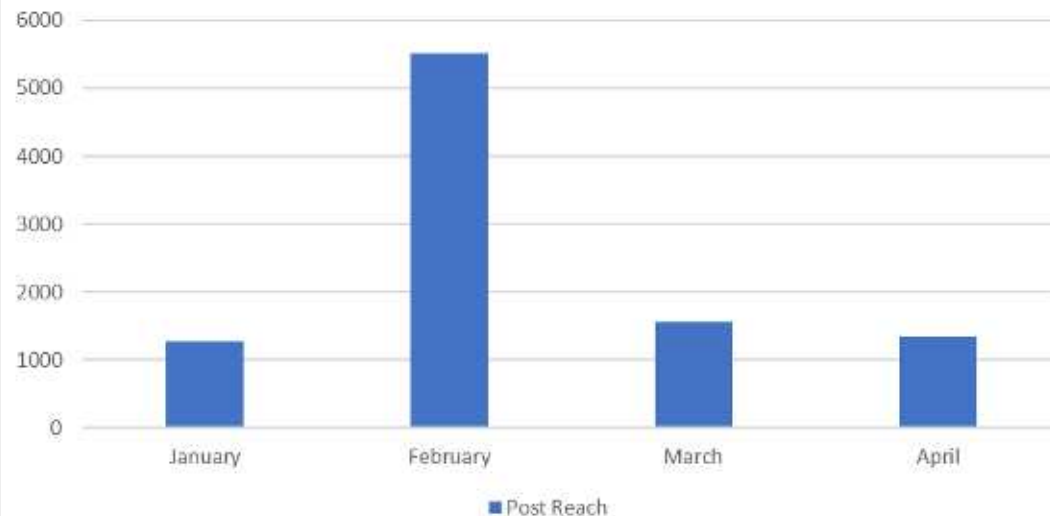
Link Clicks

28



79.7% decrease compared to September - December 2022

Post Reach



Top Posts

- National Apprenticeship Week
- Scam Awareness
- Lincolnshire Strong Voices Day
- Lincolnshire Women's Strategy
- 'Stronger Together' Conference
- Sexual Abuse and Sexual Violence Awareness Week
- Operation Seabird Launch
- Street Pastors

January 1st – April 30th 2023

Impressions

30,900

↓ 35.6% decrease
compared to
September –
December 2022

Engagement Rate

2.5%

↑ = to September –
December 2022

Likes/Retweets

309

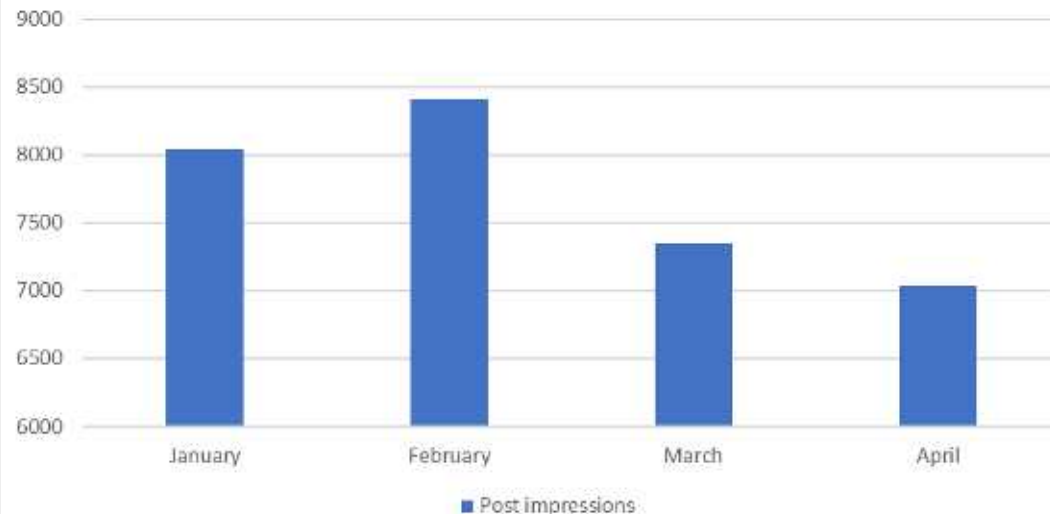
↓ 36.4% decrease
compared to
September –
December 2022

Link Clicks

80

↓ 70.9% decrease
compared to
September –
December 2022

Tweet impressions



Top Posts

- Crime and Policing Survey Results
- UK Government Emergency Alert
- Operation Seabird Launch
- Lincolnshire Strong Voices Day
- Environmental Crime Partnership
- National Apprenticeship Week
- International Women's Day
- 'You're Right, That's Wrong' Campaign Launch

Forward look



Support That Changes Women's Lives: Conference

Providing communications coverage of the event, part of the Lincolnshire Womens Strategy and Concordat

Lincolnshire Show

Mental Health Awareness Week

#ThinkVictimLincs

Promoting support for victims of crime on social media and across community groups and settings

Deaf Awareness Week

Raising awareness of accessing police and victim support services

Hate Crime

Raising awareness of reporting hate crime and the victim support available

Scams Awareness Fortnight

ASB Awareness Week

Pride month

Volunteers Week